



Privacy Notices



Overview

The Syrenis Preference Management model provides a centralized solution for creating, managing, and deploying privacy notices across your organization’s digital estate.

It enables organizations to maintain compliance with global privacy regulations while delivering clear, accurate, and up-to-date privacy experiences through version-controlled notices, seamless deployment, and multilingual support.

At the heart of effective privacy notice management is the ability to demonstrate not just what your current notice says, but what it said at the exact moment a Data Subject encountered it. The Syrenis platform is built around this principle, ensuring that every privacy notice is versioned, auditable, and consistently available across your entire technology ecosystem - whether managed directly within the platform or referenced from an external system.

As privacy regulations continue to evolve across global markets, the requirements around notice content vary significantly by jurisdiction. Organizations operating across multiple regions must be able to adapt their notices to meet the applicable standard in each market, maintain an accurate record of what was communicated to individuals at every point in time, and ensure that updates are reflected consistently across every touchpoint. The Syrenis Privacy Notice Management module is designed to meet this challenge, providing a comprehensive and flexible platform for managing the complete lifecycle of every privacy notice across your organization.

Legislative Templates:

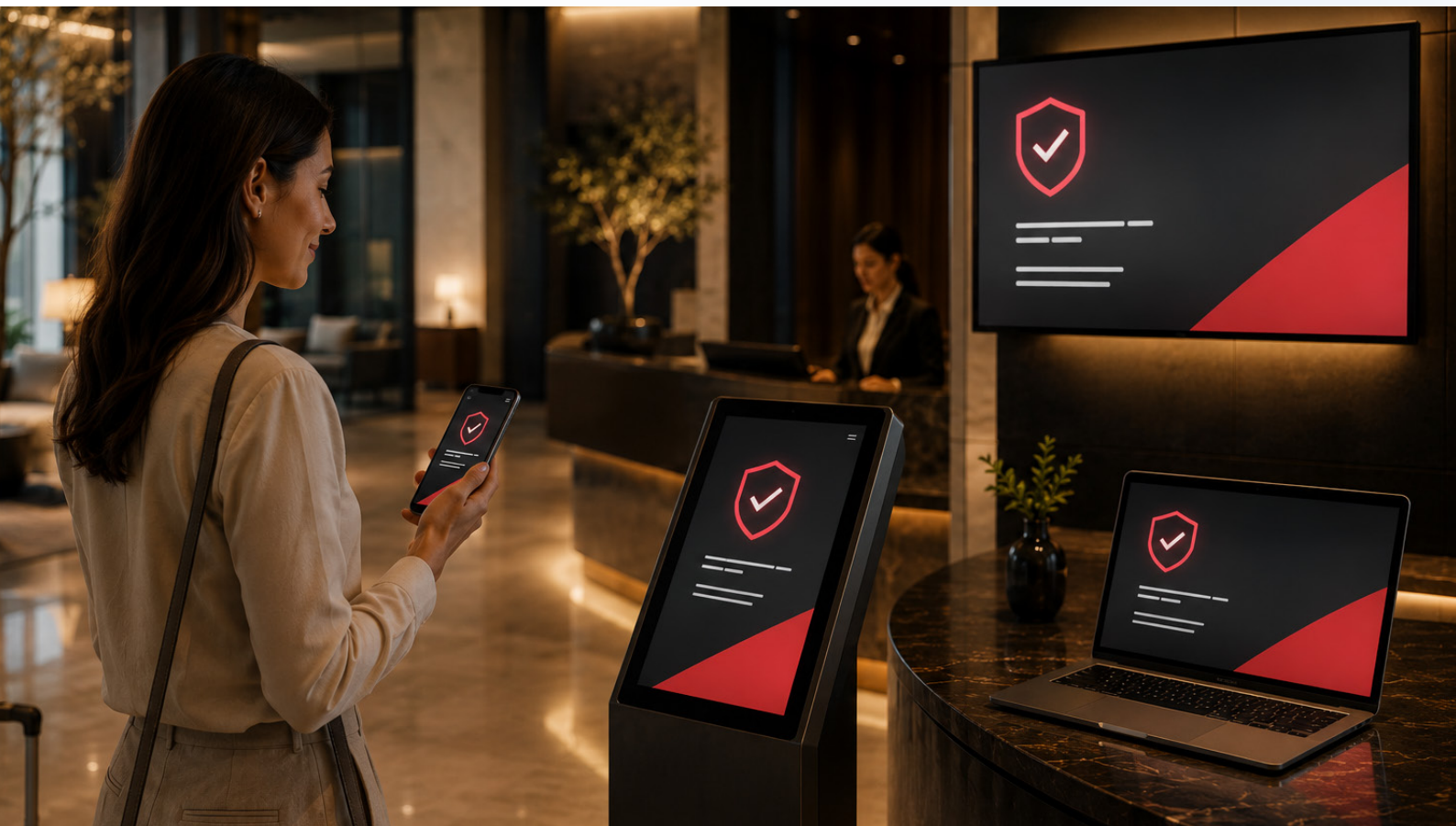
Rather than starting from scratch, organizations can select from a library of legislative templates that define the sections and disclosures required for specific jurisdictions. These templates provide a compliant and validated starting point, reducing the legal and operational effort required to produce notices that meet the applicable regulatory standard - while retaining full flexibility to customize content to reflect the organization's specific practices and tone.

Version Control and Audit History:

Every change to a privacy notice is captured as a new version, with a complete history of previous versions retained and accessible within the platform. This ensures that organizations can always demonstrate which version of a notice was active at any given point in time - a critical capability for responding to regulatory inquiries, supporting consent audits, and managing the lifecycle of individual Data Subject consent records. Notices are stored immutably, and the version referenced at the time of a consent capture is preserved as part of that consent record.

Seamless Deployment:

Deploying a privacy notice is straightforward. A lightweight JavaScript snippet embedded on a website automatically displays the latest published version to end users, with no manual publishing steps required each time an update is made. This ensures that visitors always see the current notice, and that updates are reflected immediately across all relevant touchpoints without technical intervention.



Multilingual Support

Each language variant of a notice is treated as its own managed notice within the platform, allowing organizations to maintain independent version histories for each locale. To reduce the effort of producing and maintaining multilingual notices, the platform includes AI-assisted translation, enabling teams to generate a translated version from an existing notice and refine it as required - significantly accelerating the process of expanding into new markets or keeping pace with regulatory changes across multiple regions.

Referenced Notice Support

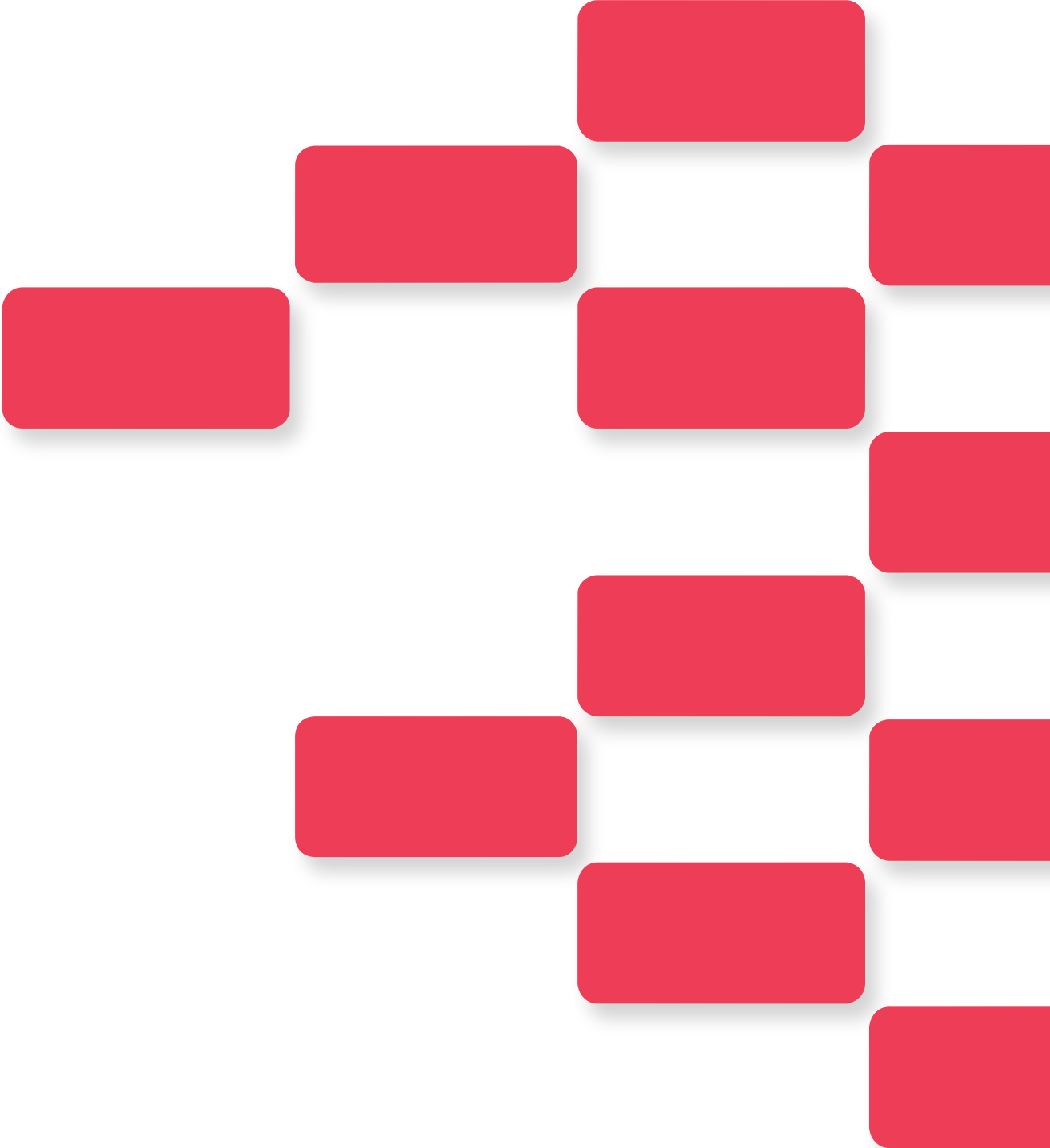
For organizations that manage privacy notices in external systems - whether a content management platform, a legal document repository, or a third-party tool - the Syrenis platform supports the configuration of referenced notices. These allow organizations to register an externally managed notice within the platform, ensuring that consent records captured against it correctly reference the external source. This backward-compatible capability ensures that existing integrations and workflows continue to function without disruption, while still maintaining the auditability and traceability that the platform provides.



Summary

The Syrenis Privacy Notice Management module gives organizations everything they need to create, manage, and deploy privacy notices with confidence across jurisdictions, languages, and deployment environments. From legislative templates and full version history through to seamless website deployment, AI-assisted translation, and support for externally referenced notices, the model is designed to reduce the operational burden of notice management while strengthening the compliance and auditability of every consent record it supports. The result is a more transparent, defensible approach to privacy - and the operational efficiency to match.

To find out more about how the Syrenis Privacy Notice Management model can support your organization, speak with our team or request a demo today.



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